

# Aibiike Alymova

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## WORK EXPERIENCE

### **The Omega, Kamloops – Sports Editor**

September 2023 – Present

Enhanced editorial efficiency and leadership capabilities through effective time management strategies.

Created engaging content for The Omega's Instagram page, fostering increased audience interaction and brand visibility.

Developed and maintained relationships with sports organizations, sponsors, and community stakeholders to facilitate collaboration and sponsorship opportunities.

Participated in editorial meetings to brainstorm ideas, review performance metrics, and discuss upcoming coverage plans.

### **Thompson Rivers University, Kamloops – Teachers Assistant**

September 2024 – December 2024

Assist during lectures, troubleshoot technical issues, and ensure students follow along.

Provide one-on-one or group support to clarify concepts and software use.

Help prepare instructional materials, grade assignments, and track student progress.

Monitor class participation and respond to student inquiries.

### **TRUSU Central Asian Student Association, Kamloops – President**

September 2024 – Present

Directed a student-led organization focused on cultural promotion and community building.

Organized events and initiatives fostering inclusivity and cultural exchange for over 50 members.

Managed partnerships with university departments and external organizations to enhance visibility and impact.

Developed leadership, communication, and project management skills

## SKILLS

Time management

Communication

Writing skills

Research skills

Problem-Solving skills

Research skills

Adaptability to technology

Multimedia Proficiency

Photo and video editing

Proficiency in Adobe

## ACCOMPLISHMENTS

**Thompson Rivers University,  
Bachelor of Arts Deans List**

**Thompson Rivers University  
International Student  
Scholarship Recipient**

**Thompson Rivers University,  
Arts Ambassador**

through active engagement with diverse teams.

Maintained social media pages of the club.

### **TRUSU Journalism and Communications Club, Kamloops – Co-chair**

January 2024 – Present

Co-led a student organization dedicated to supporting future journalists and communication professionals.

Maintained social media accounts of the club.

Coordinated events, workshops, and networking sessions to provide members with industry-relevant experiences.

Fostered collaboration among students, faculty, and industry professionals to build a strong community.

Developed organizational and interpersonal skills while managing club operations and initiatives.

### **TRUSU Taxation Club, Kamloops – Marketing Department**

September 2023 – April 2024

Demonstrated creativity by conceptualizing and implementing innovative campaigns and strategies.

Utilized strong analytical skills to assess data and metrics, optimizing marketing efforts for maximum impact.

Effectively communicated messages to diverse audiences across various platforms, ensuring broad reach and engagement.

Collaborated closely with team members to develop cohesive marketing plans and initiatives.

### **Radio NL, Kamloops – Operator**

September 2023 – August 2024

Acquired foundational knowledge of radio operations, including broadcasting procedures, equipment usage, and studio management.

Operated control boards and other broadcasting equipment to ensure smooth on-air transitions and programming.

### **He Brew's Ahava Coffee Inc, Kamloops – Assistant Manager**

September 2022 – Present

Strengthened time management and leadership abilities while delivering exceptional customer service in a fast-paced coffee shop environment.

Contributed to the creation of compelling content for the company's Instagram page, driving online engagement and brand awareness.

## **Tim Hortons, Kamloops – Team Member**

March 2022 – September 2022

Gained valuable customer service experience and interpersonal skills in a dynamic, team-oriented environment.

## **EDUCATION**

### **Thompson Rivers University, Kamloops – Bachelor of Communication and Digital Journalism**

September 2021 – Present

Peer Mentor for the CMNS and JOUR program.

Arts Ambassador.

## **PROJECTS**

### **Athleticloops – Assignment**

<https://athleticloops.trubox.ca/>

Developed a website and its content for a journalism class at TRU.

Interviewed people, filmed content, and wrote articles.

### **Modern Nomads – Assignment**

<https://open.spotify.com/show/okJ8pM81k19r3LeJBdgwMl?si=qjpuseAnRdGmD1Z53f4c9w>

Led the development and production of a podcast as part of a class project. Utilized creative storytelling techniques and audio editing skills to craft compelling episodes exploring the theme of modern nomadic lifestyles. Conducted research, interviewed guests, and scripted content to deliver informative and engaging episodes that resonated with the target audience.

### **Campus Art – Assignment**

<https://campusart.trubox.ca/>

Developed a website for a class project at the university.

### **Running with a purpose, Boogie Fund bridges gap – Freelance**

<https://www.bccf.ca/2023/08/17/running-with-a-purpose-boogie-fund-bridges-gap/>

Wrote an article for BC Interior Community Foundation (BCICF).

