

Aibiike Alymova

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<https://aika.trubox.ca/>

WORK EXPERIENCE

Sun Peaks Independent News, Sun Peaks – *Community Reporter*

April 2025 – March 2026

<https://sunpeaksnews.com/author/aalymova/>

Strengthened community journalism through strategic storytelling — produced compelling, timely content reflecting Sun Peaks' evolving resort dynamics, seasonal events, and municipal developments, helping maintain Sun Peaks Independent News as the go-to local source.

Increased digital engagement and brand awareness — created narratives and features for the Sun Peaks Independent News platform and social media channels that amplified audience interaction and reach (drawing on your experience managing Instagram for The Omega).

Fostered collaborative partnerships — built and maintained relationships with local stakeholders including tourism bodies, municipal officials, event organizers, and community groups to source stories and coverage opportunities.

Contributed to editorial planning and performance analysis — actively participated in newsroom planning sessions and coverage brainstorming, leveraging metrics and reader feedback to guide content strategy and execution.

The Omega, Kamloops – *Sports Editor*

September 2023 – April 2025

<https://theomega.news/author/aibiike-alymova/>

Enhanced editorial efficiency and leadership capabilities through effective time management strategies.

Created engaging content for The Omega's Instagram page, fostering increased audience interaction and brand visibility.

Developed and maintained relationships with sports organizations, sponsors, and community stakeholders to facilitate collaboration and sponsorship opportunities.

Participated in editorial meetings to brainstorm ideas, review performance

REFERENCES

Upon request

SKILLS

Time management

Communication

Writing skills

Research skills

Problem-Solving skills

Adaptability to technology

Multimedia Proficiency

Photo and video editing

Proficiency in Adobe

ACCOMPLISHMENTS

Thompson Rivers University,
Bachelor of Arts Dean's List

Thompson Rivers University
International Student
Scholarship Recipient

Thompson Rivers University,
Arts Ambassador

International Student Overall
Excellence Award

VOLUNTEERING

metrics, and discuss upcoming coverage plans.

Thompson Rivers University, Kamloops – *Teaching Assistant*

September 2024 – December 2024

Assist during lectures, troubleshoot technical issues, and ensure students follow along.

Provide one-on-one or group support to clarify concepts and software use.

Help prepare instructional materials, grade assignments, and track student progress.

Monitor class participation and respond to student inquiries.

TRUSU Central Asian Student Association, Kamloops – *President*

September 2024 – April 2025

Directed a student-led organization focused on cultural promotion and community building.

Organized events and initiatives fostering inclusivity and cultural exchange for over 50 members.

Managed partnerships with university departments and external organizations to enhance visibility and impact.

Developed leadership, communication, and project management skills through active engagement with diverse teams.

Maintained social media pages of the club.

TRUSU Journalism and Communications Club, Kamloops – *Co-chair*

January 2024 – April 2025

Co-led a student organization dedicated to supporting future journalists and communication professionals.

Maintained social media accounts of the club.

Coordinated events, workshops, and networking sessions to provide members with industry-relevant experiences.

Fostered collaboration among students, faculty, and industry professionals to build a strong community.

Developed organizational and interpersonal skills while managing club operations and initiatives.

TRUSU Taxation Club, Kamloops – *Marketing Department*

September 2023 – April 2024

Demonstrated creativity by conceptualizing and implementing innovative campaigns and strategies.

**Student Volunteer – Interact
Kyrgyzstan: Rotary
Sponsored Club**

**Kamloops Film Festival 2022
Volunteer**

Rivers FC Game Day Volunteer

**Thompson Rivers University
Open House Volunteer**

**IDays Participant
2023,2024,2025**

Utilized strong analytical skills to assess data and metrics, optimizing marketing efforts for maximum impact.

Effectively communicated messages to diverse audiences across various platforms, ensuring broad reach and engagement.

Collaborated closely with team members to develop cohesive marketing plans and initiatives.

Radio NL, Kamloops – Operator

September 2023 – August 2024

Acquired foundational knowledge of radio operations, including broadcasting procedures, equipment usage, and studio management.

Operated control boards and other broadcasting equipment to ensure smooth on-air transitions and programming.

He Brew's Ahava Coffee Inc, Kamloops – Assistant Manager

September 2022 – Present

Strengthened time management and leadership abilities while delivering exceptional customer service in a fast-paced coffee shop environment.

Contributed to the creation of compelling content for the company's Instagram page, driving online engagement and brand awareness.

Tim Hortons, Kamloops – Team Member

March 2022 – September 2022

Gained valuable customer service experience and interpersonal skills in a dynamic, team-oriented environment.

EDUCATION

Thompson Rivers University, Kamloops– Bachelor of Communication and Digital Journalism

September 2021 – April 2025

Peer Mentor for the CMNS and JOUR program.

Arts Ambassador.

PROJECTS

Athleticloops – Assignment

<https://athleticloops.trubox.ca/>

Developed a website and its content for a journalism class at TRU.

Interviewed people, filmed content, and wrote articles.

Ai's Tales – Assignment

<https://open.spotify.com/show/0kJ8pM81k19r3LeJBdgwMl?si=qjpuseAnRdGmD1Z53f4c9w>

Led the development and production of a podcast as part of a class project. Utilized creative storytelling techniques and audio editing skills to craft compelling episodes exploring the theme of modern nomadic lifestyles. Conducted research, interviewed guests, and scripted content to deliver informative and engaging episodes that resonated with the target audience.

Campus Art – Assignment

<https://campusart.trubox.ca/>

Developed a website for a class project at the university.

Running with a purpose, Boogie Fund bridges gap– Freelance

<https://www.bcicf.ca/2023/08/17/running-with-a-purpose-boogie-fund-bridges-gap/>

Wrote an article for BC Interior Community Foundation (BCICF).